

Kiss Me In The Garden Custom Program

There are two ways to sell our line:

1. STOCK MERCHANDISE (as pictured in the catalog and on our site). These products have beautiful designs, unique packaging and great fragrances. Minimum opening order \$250. Reorders \$150. Free testers included when requested.

2. NAME DROP OR CUSTOM (FREE) We would be happy to create a custom program for customers who have VERY SPECIFIC NEEDS and are interested in selling something that is tailored for their particular store or highlights something in the region.

a. NAME DROP This keeps the exact same artwork as shown on the products in the line, but the customer's store info WILL APPEAR INSTEAD. Minimum opening order \$500. Reorders \$200. Free testers. Available on: **SEA GARDEN** (if ordering on line, use the drop down menu for Sea Garden). **FOR FARM MARKET and SHEA BUTTER BALM COLLECTIONS** the opening is \$250 – please write what you would like to have the label say in the comments or notes section of your order.

b. CUSTOM (ALSO FREE!) Minimum opening order \$600. Reorders \$250. Free testers (name drop on The Sea Garden \$500 and \$200 for FARM MARKET and REGIONAL OR THEMED SHEA BUTTER BALMS- write what you want the label to say in the comments or notes section of your order.

Reasons to buy a custom program:

1. ADVERTISING AND FIT -- Having a custom label helps by developing recognition of the store in the community; finding exactly the right design theme to fit the stores' needs will give the store more unique merchandise which will help the store stand out above the crowd; they can also promote their local attractions (making the item what we call a "SOPHISTICATED SOUVENIR");
2. REPEAT BUSINESS – Having your info on the label will help advertise the store and bring repeat business in. It will also bring in customers who have received the items as a gift and have never been to the store. It's like placing an ad: a product that looks great, feels and smells terrific and is available at "XYZ's" store.
3. NO COMPETITION -- This gives the store the opportunity to carry merchandise that will not be found in every other store on the street; No one else will have the exact same merchandise- where else can they get that?

IMPORTANT CUSTOM INFO:

CUSTOM ORDER WRITING: In the comments section of your order or somewhere on the order: **you MUST write "CUSTOM LABEL"** on the order in the comments section. The customer has 2 choices for a custom label:

- (1) They can use their own logo – just write **"Custom Order—emailing LOGO"** in the notes/comments section of the order and then email the logo to: order@kmitg.com
- (2) If the store does not have any art or a logo, a description of what is desired can be provided to us. Write on the order something like: CUSTOM- use a large daisy with a black striped background. That's all you need to tell us, we will do the rest.

FRAGRANCE CHOICES FOR CUSTOM: Floral Citrus (from Demoiselle), Lemongrass Verbena, Waterlily & Lotus Flower (from Sea Garden), Grapefruit Juniper Lavender, Orange Vanilla and French Lavender. The FARM MARKET and BALMS come in the fragrances listed on their respective labels.